

# BTTM Four Years Program (As per NEP 2020)

FIRST YEAR	Semester I			Semester II		
	Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
	AECC	Language 1	3	AECC	Language 1	3
	AECC	Language 2	3	AECC	Language 2	3
	DSC	Tourism Concepts and Principles	4	DSC	Travel Agency and Tour Operation Management	4
	DSC	Tourism Geography	4	DSC	Tourism Product 2	4
	DSC	Tourism Product 1	4	DSC	Accommodation in Tourism	4
	SEC- SB	Cyber Security	2	SEC- VB	Sports	2
	OEC	Introduction to Hospitality/ Introduction to Rural Tourism	3	AECC	Environmental Studies	3
				OEC	Adventure Tourism	3
Total Credits			23		Total Credits	26
Total Credits in First Year						49
INTERSHIP PROGRAM I [Duration 4 weeks]						

## Program Outcome

- To learn about the latest trends in tourism Industry
- To familiarize with the concepts and principles of Tourism
- To develop basic skills required in Tourism Industry
- Students may opt for entry level jobs in the Tourism Industry.

## Exit Option

Student who completes two semesters including Internship Program I will be awarded as Certificate in Tourism. If student wish to continue further after exit, then he/she has to join within three years of exit from Third Semester. For example, if student exit in June 2023 then he / she can rejoin the course within Aug-2026 session.

## Continue Option

Students who wish to continue for Second Year is exempted from doing **Internship Program I**.

SECOND YEAR	Semester III			Semester IV		
	Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
	AECC	Modern Indian Language	3	AECC	Effective English Communication	3
	AECC	Soft Skills and Public Speaking	3	AECC	Academic Reading and Writing	3
	DSC	Tourism Accounting	4	DSC	Itinerary and Costing	4
	DSC	Tourism Planning and Policy	4	DSC	Transport in Tourism	4
	DSC	Tourism Marketing	4	DSC	Travel Documentation and Formalities	4
	SEC- SB	Information and Communication Technology	2	SEC- VB	Environmental Studies	2
	OEC	Tourism Trend	3	AECC	English Language and Skills	3
				OEC	MICE Management	3
Total Credits			23		Total Credits	26
Total Credits in Second Year			49	Cumulative Credits[FIRST YEAR + SECOND YEAR]		98
INTERSHIP PROGRAM II [4 credits – Duration 4 weeks]						

## Program Outcome:

- To learn to prepare itinerary and costing
- To familiarize with the concepts of documentation in tourism Industry
- To develop basic theoretical expertise and managerial skills required in Tourism Industry
- Students may opt for jobs in Travel Agency, Tour Operators, MICE companies, DMC's.

## Exit Option

Student who completes four semesters including Internship Program II will be awarded as Diploma in Tourism. If student wish to continue further after exit, then he/she has to join within three years of exit from fifth Semester. For example, if student exit in June 2023 then he / she can rejoin the course within Aug-2026 session.

## Continue Option

Students who wish to continue for Third Year has to do **Internship Program II**.

# BTTM Four Years Program (As per NEP 2020)

## Program Outcome:

- To be aware about the holistic dynamics of the tourism industry
- To familiarize with the recent policies of tourism
- Students may opt for jobs in Travel Agency, Tour Operators, MICE companies, DMC's, Event Management Companies

## Exit Option

Student who completes six semesters including Internship Program II will be awarded as Bachelors in Tourism. If student wish to continue further after exit, then he/she has to join within three years of exit from seventh semester. For example, if student exit in June 2023 then he / she can rejoin the course within Aug-2026 session.

## Continue Option

After completing Bachelor students can either go for BTTM Honors or Honors with Research if they maintain 7.5 CGPA till third year.

THIRD YEAR	Semester V			Semester VI		
	Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
	DSC	Airline Ticketing and Cargo Operation	4	DSC	Tourism Law	4
	DSC	Management in Tourism	4	DSC	Tourism Economics	4
	DSE	International Tourism	4	DSE	Overview of Tourism in NE India	4
	DSE	Sustainable Tourism development and Ecotourism	4	DSE	Emerging forms of Tourism	4
	Vocational 1	Goods and Service Tax (GST)	2	Vocational 2	IT for Managers	2
	SEC- VB	Understanding India	2	SEC- VB	Sustainable Development	2
Total Credits			20		Total Credits	20
Total Credits in Third Year			40	Cumulative Credits[FIRST YEAR + SECOND YEAR+THIRD YEAR]		138
INTERSHIP PROGRAM I [Duration 4 weeks]						

FOUR YEAR	Semester VII			Semester VIII		
	Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
	DSC	Entrepreneurship in Tourism	4	DSC	Home stay and Resort Management	4
	DSC	Indian Tourism Destinations	4	DSC	Service Marketing	4
	DSC	Event Management	4	DSC	Risk and Disaster Management in Tourism	4
	DSE	CRM in Tourism	4	Vocational 4	Digital Marketing	2
	Vocational 3	Application Software in Tourism	2	DSC	Internship with VIVA voce	6
	SEC	Research Methodology	2	DSE	Internship with VIVA voce	6
Total Credits			20		Total Credits	26
Total Credits in Fourth Year			46	Cumulative Credits[FIRST YEAR + SECOND YEAR+THIRD YEAR+FOURTH YEAR]		184

## Program Outcome:

- To use the theoretical concept of Tourism in pragmatic approach.
- to be well versed with software's relating to tourism industry
- Students can get employed in airports, airlines, travel and tourism industries, tour guides and escorts.

Note: Students who do not opt for Research Project/Internship shall take two elective courses.