The ICFAI University, Sikkim



RET Examination 2024

Date of Examination:

Oct 17, 2024

Time:

11am to 1 pm

Maximum Marks:

100

Mode:

Offline (MCQ Based)

Examination Centre:

The ICFAI University, Sikkim

Issue Date of Admit Card: Oct 9, 2024

Qualifying Marks:

A candidate should at least score 50% in each paper i.e. Research

Methodology & Subject Specific Paper.

Syllabus: Research Methodology

Unit 1: Foundations of Research

1. Introduction to Research

- Meaning and Objectives of Research
- Types of Research: Basic, Applied, and Action Research
- Research Paradigms: Positivism, Interpretivism, and Critical Theory
- Characteristics of Good Research

2. Philosophical Foundations of Research

- Ontology, Epistemology, Axiology
- Scientific Method: Theory Building, Hypothesis, Laws
- Inductive and Deductive Reasoning

3. Ethical Issues in Research

- Research Integrity and Ethics
- Ethical Guidelines and Considerations (Informed Consent, Plagiarism)
- Institutional Review Board (IRB) Procedures

Unit 2: Research Design and Planning

1. Research Design

- Concepts, Types, and Features of Research Designs: Exploratory, Descriptive, Explanatory
- Case Study, Longitudinal, Cross-Sectional Studies
- Variables: Independent, Dependent, Control, Extraneous



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2. Problem Formulation

- o Identifying and Defining a Research Problem
- o Literature Review: Importance, Process, and Techniques
- Research Questions and Hypotheses: Formulation, Testing, and Types

3. Sampling Methods

- Types of Sampling: Probability (Random, Stratified, Cluster) and Non-probability (Convenience, Judgmental, Snowball)
- o Sample Size Determination
- Errors in Sampling: Type I and Type II Errors

Unit 3: Data Collection Methods

1. Types of Data

- Primary and Secondary Data
- Qualitative and Quantitative Data

2. Methods of Data Collection

- Observation (Participant, Non-participant, Structured, Unstructured)
- Surveys and Questionnaires: Design and Validation
- o Interviews (Structured, Semi-Structured, Unstructured)
- o Focus Groups, Case Studies, and Document Review

3. Measurement and Scaling Techniques

- Measurement Concepts: Reliability, Validity, Precision
- o Types of Scales: Nominal, Ordinal, Interval, and Ratio
- o Attitude Measurement: Likert Scale, Semantic Differential Scale, Guttman Scale

Unit 4: Data Analysis and Interpretation

1. Descriptive Statistics

- Measures of Central Tendency: Mean, Median, Mode
- Measures of Dispersion: Range, Variance, Standard Deviation
- Normal Distribution and Skewness

2. Inferential Statistics

- o Hypothesis Testing: Null and Alternative Hypotheses, p-value, Confidence Interval
- o Parametric Tests: t-test, ANOVA, Chi-square
- Non-parametric Tests: Mann-Whitney U test, Kruskal-Wallis test
- Correlation and Regression Analysis

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3. Qualitative Data Analysis

- o Content Analysis, Thematic Analysis, Grounded Theory
- o Coding and Categorizing Data
- o Triangulation in Qualitative Research

Unit 5: Reporting and Presenting Research

1. Research Reporting

- Structure of a Research Report: Introduction, Literature Review, Methodology, Results, Discussion, Conclusion
- Writing Style and Clarity: APA, MLA, Chicago Formats
- o Citations and Referencing Techniques

2. Presentation of Research

- o Preparing and Presenting Research Proposals
- Oral Presentations and Defending Research
- Visual Representation of Data: Charts, Graphs, Tables

3. Thesis Writing and Publication

- Thesis and Dissertation Writing: Format and Style
- Process of Journal Paper Submission and Review
- Open Access and Predatory Journals

Recommended Reading:

- Research Methodology: Methods and Techniques by C.R. Kothari
- 2. Business Research Methods by Alan Bryman and Emma Bell
- 3. The Craft of Research by Wayne C. Booth
- Qualitative Inquiry and Research Design: Choosing Among Five Approaches by John W. Creswell

Subject specific syllabus of RET Examination will be similar to the PG Level syllabus of Management & Law.

