

## Poster Presentation on Business Plans

**ICFAI** The ICFAI University, Sikkim **INSTITUTION'S INNOVATION COUNCIL**

**POSTER PRESENTATION ON BUSINESS PLANS**

Turn Your Ideas Into Reality  
**Innovate • Present • Grow**

**Last Date to Apply:** 27<sup>th</sup> April 2026 **Event Date:** 1<sup>st</sup> May 2026

**About the Event**  
Showcase innovative business ideas through creative poster presentations. Highlight business model, value proposition, target market, and growth potential.

**Why Participate?**

- Win prizes and recognition
- Incubation & startup support
- Networking opportunities
- Certificate of participation
- Present ideas to experts
- Improve entrepreneur skills

**REGISTER NOW**

Scan to Register

**FACULTY COORDINATORS**

- Dr. Rohit Rathi – President
- Ms. Sandhya Rani Pant – Vice President & NIRF Coordinator
- Dr. Vivek Pathak – R & D Cell Coordinator

**STUDENT COORDINATORS**

- Sarthak Sharma – Student Convenor, IPR Coordinator
- Manish Kumar Baitha – Innovation Coordinator
- Anu Kumari Shah – Social Media Coordinator
- Karishma Kumari Prasad – Start-up Coordinator
- Nandini Jaiswal – Internship Coordinator

Register Here: <https://forms.gle/mHuftex3U58DARWq6>

**Event Name:** Poster Presentation on Business Plans

**Date:** 1st May 2026

**Institution:** The ICFAI University, Sikkim (Institution's Innovation Council - IIC)

### Event Description

The "*Poster Presentation on Business Plans*" event was organized by the Institution's Innovation Council (IIC) at The ICFAI University, Sikkim on 1st May 2026. The primary aim of the event was to provide a platform for students to showcase innovative business ideas through creative poster presentations. Participants highlighted various aspects of their proposed ventures, including business models, value propositions, target markets, and growth potential.

The event was graced by **Dr. Rohit Rathi, Registrar**, and **Dr. Vivek Pathak, Associate Dean**, who addressed the participants and shared their valuable insights, encouraging students to pursue innovation and entrepreneurship.

During the event, two participants presented their poster ideas:

- “Pure Earth AI Business Model” was presented by **Roshni Kumari Shah**, a student of **BCA (3rd Year)**.
- “AI-Powered Stay Finder” was presented by **Rohit Singh**, a student of **MCA (1st Year)**.

Both presentations demonstrated innovative thinking and practical application of modern technologies like Artificial Intelligence in solving real-world problems.

### **Featured Business Plan: Pure Earth AI**

The "Pure Earth AI" model addresses critical market issues such as food adulteration, lack of transparency, environmental waste, and rural unemployment.

- **Core Solution:** A multi-sector ecosystem combining dairy and organic farming, organic food production, eco-friendly "Mitti" packaging, and textile upcycling.
- **AI Integration:** The model utilizes Machine Learning for purity detection, Computer Vision for quality analysis, and IoT for real-time monitoring.
- **Smart Transparency:** A QR code system allows consumers to verify product origin and view an AI-generated purity score.
- **Circular Economy:** Waste products are repurposed, such as using cow dung as organic fertilizer and recycling old clothes into utility products like mats and cushions.

### **Featured Business Plan: AI-Powered Stay Finder**

The "AI-Powered Stay Finder" is an intelligent accommodation search platform designed to simplify the process of finding suitable stays. It uses AI-based natural language processing to understand user queries and provide personalized recommendations.

Key features include:

- Natural language search (no complex filters)
- Smart filtering based on budget, location, and duration
- Instant top 5 recommendations
- Support for multiple accommodation types (hotels, homes, PGs)

This solution aims to reduce time, eliminate irrelevant options, and improve user experience in accommodation booking.

### **Objectives of the Event**

- To celebrate innovation by encouraging students to turn their creative ideas into viable business reality.
- To provide students with an opportunity to present their startup ideas to experts for mentorship and feedback.
- To foster an entrepreneurial mindset and improve professional skills such as presentation and strategic thinking.
- To offer networking opportunities and potential incubation or startup support for promising projects.

### **Learning Outcomes & Highlights**

- **Skill Development:** Students gained practical knowledge in developing business models and understanding market trends.
- **Expert Interaction:** Participants had the chance to engage with faculty mentors and experts in entrepreneurship.
- **Incentivization:** The event offered prizes, recognition, and certificates of participation to encourage high-quality student engagement.
- **Sustainability Focus:** Projects like "Pure Earth AI" highlighted a growing student interest in eco-friendly and socially responsible business practices.

## Organizing Committee

### Faculty Coordinators:

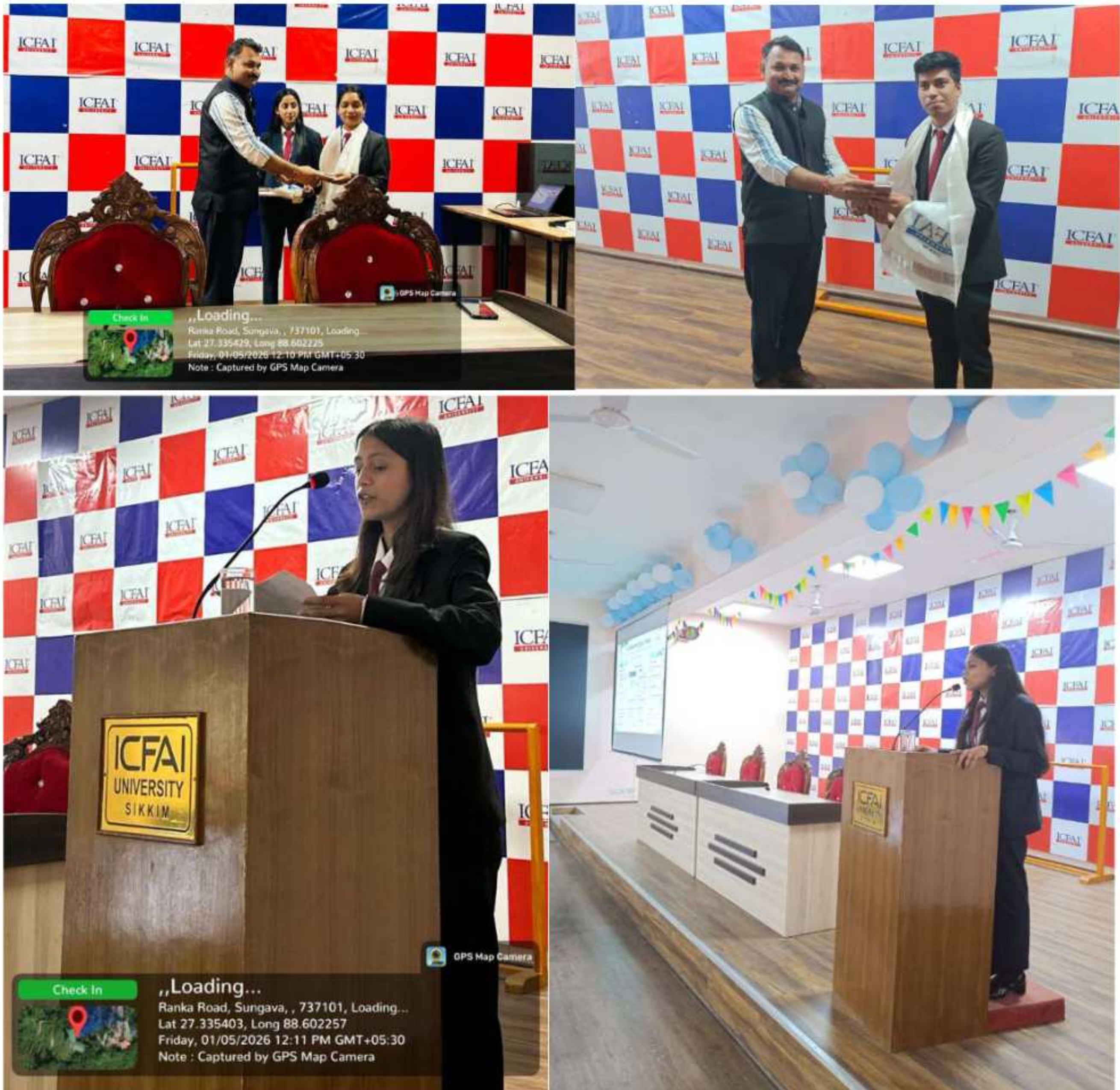
- **Dr. Rohit Rathi** – President
- **Ms. Sandhya Rani Pant** – Vice President & NIRF Coordinator
- **Dr. Vivek Pathak** – R & D Cell Coordinator

### Student Coordinators:

- **Sarthak Sharma** – Student Convener, IPR Coordinator
- **Manish Kumar Baitha** – Innovation Coordinator
- **Anu Kumari Shah** – Social Media Coordinator
- **Karishma Kumari Prasad** – Start-up Coordinator
- **Nandini Jaiswal** – Internship Coordinator

### Moments from the Event:





## Conclusion

The Poster Presentation on Business Plans event served as a vital platform for bridging the gap between academic theory and practical entrepreneurship. By showcasing projects like *Pure Earth AI* and *AI-Powered Stay Finder*, the seminar successfully demonstrated how advanced technologies such as Artificial Intelligence, Machine Learning, and Natural Language Processing can be applied to solve real-world problems ranging from food adulteration and environmental sustainability to simplifying accommodation search.

The initiative effectively fostered an innovative ecosystem at The ICFai University, Sikkim, empowering students to develop both sustainability-driven and technology-oriented business solutions while acquiring essential skills in business modelling and strategic presentation. Ultimately, the event reinforced the university's commitment to nurturing future-ready entrepreneurs who prioritize innovation, efficiency, sustainability, transparency, and social impact.

11/05/20 - IIC

# The ICFAI University, Sikkim



## ATTENDANCE SHEET

Event Title: Poster Presentation (IIC)

Type of Event (Seminar/Workshop/Conference/FDP/Guest Lecture):

Date: 11/05/20

Venue: IUS Auditorium

Organized by: IIC (IUS)

Sl No	Name	Program / semester	Contact Number
1)	Bidhan Gha	BCA 2nd Sem	9339915446
2)	Anusudha Gung	BCA 2nd Sem	9851895578
3)	Chayan Chetia	BCA 2nd Sem	3864614220
4)	Rupam Chetia	BCA IV Sem	9864954478
5)	Rinchen Lepcha	BCA IV Sem	9907752615
6)	Dawa Tamang	BCA II Sem	8170924901
7)	Nikhil Keshab	BCA II Sem	8509731083
8)	Anjali Jaiswal	BCA II Sem	7001504974
9)	Anmol Rai	BCA II Sem	8927447721
10)	Navin Goudraj	BCA II Sem	8972167315
11)	Aliak Tamang	BCA II Sem	7029008332
12)	Shivalal Bhujel	BCA II Sem	77677025
13)	Rahul Raj	BCA II Sem	8539943725
14)	Dipjy - Lumbao	BCA IV Sem	9800297053
15)	Ayan - Lumbao	BCA IV Sem	9893066682
16)	Lakpa Tshering Sherpa	BCA IV	9749601450
17)	esatinkha Sherpa	BCA IV	6291227782
18)	Bangay Sherpa	BCA IV	9069597730
19)	Bicky Rai	BCA IV	8927849789
20)	Bastheba Rai	BCA IV	9679769709

Event Coordinator: Dr. Putam Subba

Signature: 

Campus Address: Ranka Road, Lower Sichey, Gangtok - 737 101, Sikkim, India, Ph: 03592-284555/666.  
Email: info@iusikkim.edu.in, www.iusikkim.edu.in

1/05/26-11C

## The ICFAI University, Sikkim



## ATTENDANCE SHEET

Event Title:

Type of Event (Seminar/Workshop/Conference/FDP/Guest Lecture):

Date:

Venue:

Organized by:

Sl No	Name	Program / semester	Contact Number
1)	Nima Norbu Sherpa	MCA 2 <sup>nd</sup> Sem	6299504592
2)	Ronit Bhujel	BCA 2 <sup>nd</sup> Sem	9679837715
3)	Chang Diki Sherpa	MBA II Sem	7866055781
4)	Bhuvana Tamang	"	7063836951
5)	Sankha Sharmu	"	9811243243
6)	Anu Kumar Shah	MCA II sem	7427881524
7)	Lakshay Sharma	BBA VI <sup>th</sup>	9311856533
8)	Sidharth Chatterji	"	7908755856
9)	Tenzin Tsering	"	8798907668
10)	Chauhan Gurung	MCA 2 <sup>nd</sup> Sem	8837402678
11)	Gunesh Pasual	MCA + 2 <sup>nd</sup> sem	9339310863
12)	Rohit Sharma	MCA + 2 <sup>nd</sup> sem	9883493978
13)	Sumit Rai	MCA + 2 <sup>nd</sup> sem	7001196203
14)	Shayman Thami	MCA + 2 <sup>nd</sup> sem	8918012574

Event Coordinator:

Signature:

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## The ICFAI University, Sikkim



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Event Title:

Type of Event (Seminar/Workshop/Conference/FDP/Guest Lecture):

Date:

Venue:

Organized by:

Sl No	Name	Program / semester	Contact Number
1)	Aditya Kuzer	M.Com 2 <sup>nd</sup> Sem	9832522944
2)	Tilak Rai	MBA 2 <sup>nd</sup> Sem	9883726556
3)	ANUR ANSARI	MBA 4 <sup>th</sup> Sem	9691157222
4)	Jane Royang	" "	8730797764
5)	Diya Shro Benfunda	" "	9863592963
6)	Shelamshi Chakma	MCA 2 <sup>nd</sup> Sem	9883507777
7)	Sajani Biswakarma	MCA + 2 <sup>nd</sup> Sem	9367482627
8)	Pran Kumar Yadav	MCA 2 <sup>nd</sup> Sem	8159846675
9)	Sujal Kumar Shah	MCA 2 <sup>nd</sup> Sem	8116368670
10)	Kiboka Sachumi	MCA 2 <sup>nd</sup> Sem	9863489045
11)	Sarjama Nunkha	BCA 2 <sup>nd</sup> Sem	8250939372
12)	Santosh Biswakarma	BCA 2 <sup>nd</sup> Sem	8653944825
13)	Subashree Bhakari	BCA IV Sem	7476212115
14)	Pawan Thapa	BCA IV Sem	7351873596
15)	Anshika Tamang	BBA VI	9339663155
16)	Bhuvanesh Chakma	"	8884001273
17)	Umesh Singh	BBA VI	7063230185
18)	Tanjila Tahsin	BBA VI	7908235769

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Sl No	Name	Program / semester	Contact Number
01	Luakhas chettri	BCA 4 <sup>th</sup> Sem	6296009625
2	Abhishek Ks. Sharma	BCA IV <sup>th</sup> Sem	7635987822
3	Dawa Doma Sherpa	BCA IV sem	8167233281
4	Phul Maya Subba	BCA IX Sem	8670759877
5	Roshika Rai	BCA IV Sem	6296174129
6	Hibu Doko	BCA 4 <sup>th</sup> Sem	8732835616
7	MD Samim	BCA 4 <sup>th</sup> Sem	9570809491
8	Sahil Pathan	BCA 4 <sup>th</sup> sem	7079531116
9	Phang Subba	BCA 4 <sup>th</sup> Sem	86531-09220
10	Sarvam Jyoti Sherpa	BCA 4 <sup>th</sup> sem	8509052801
11	Dorjee Khandu	M-com II sem	8794571937
12	Sujana Thapa	M-com II sem	8158944243
13/	Aleena Rai	m-com II sem	8617013826
14	Rajules chettri	M-com "	9852055217
15	Sujal Achikam	M-com "	6299999680
16	Tardar Tarday	BBA II Sem	9198284488
17	Rohit Singh	MCA 2 <sup>nd</sup> Sem	7909015690
18	Rosni Kri. Shah	BCA 6 <sup>th</sup> Sem	7602377323

Event Coordinator:

Signature:

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**The ICFAI University, Sikkim****ICFAI**  
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## ATTENDANCE SHEET

Event Title:

Type of Event (Seminar/Workshop/Conference/FDP/Guest Lecture):

Date:

Venue:

Organized by:

Sl No	Name	Program / semester	Contact Number
1	Himadri Devi	BCA (2nd Sem)	7638823563
2	Khuzi Apuono	BCA II <sup>nd</sup> Sem.	708530028
3	Hibu Ampi	BCA II <sup>nd</sup> Sem	8794158519
4	Khushi Kumari	BCA II <sup>nd</sup> Sem	8789668933
5	Muskan Kumari	BCA 4 <sup>th</sup> Sem	9547737273
6	Kulsum Khatoon	BCA 4 <sup>th</sup> Sem	8250291015
7	Khushi Priya	BCA 4 <sup>th</sup> Sem	8603729798
8	Anuj Rai	MCA 2 <sup>nd</sup> Sem	8617856300
9	Kishan Chetri	BCA 4 <sup>th</sup> Sem	9366375318
10	Mishal Dhakal	BCA 4 <sup>th</sup> Sem	9907187423
11	Komal Manger	BCA 4 <sup>th</sup> Sem	7076582339
12	Bijay Chetri	BCA 4 <sup>th</sup> Sem	8909486571
13	Asay Rai	BCA 4 <sup>th</sup> Sem	941787158
14	Sankar Tamrakar	MBA IV	8918785679
15	Takhe Meena	MBA IV	9366007193
16	Susmita Rai	MBA IV	9835988605
17	Indra Tamang	MBA IV	8987217078
18	Mahesh Bam	B.Com II	6369063379
19	Pawan Tamang	B.TM II	9182736950
20	Chowang Bhulgen	B.TM II	8260728601

Event Coordinator: .

Signature: