

## Awareness program for students as Potential Entrepreneurs

16<sup>th</sup> Nov, 2018: The ICAI University Sikkim organized a workshop on awareness program for students as Potential Entrepreneurs in collaboration with DGFT (Niryat Bandhu Initiative) today at the University campus. The program commenced by a short introduction by the Registrar Mrs. Anita Gupta on the role of facilitator of Exports/Imports in the interest of the country. The workshop was attended by Smt. Anindita Sen Gupta , Zonal Additional DGFT, Ministry of Commerce who spoke on aspects of ministry of commerce, e-market and promotion of exports, Dr. Rahul Singh, ITS Assistant Director General of Foreign trade who was the resource person . He gave a presentation on International trade and spoke on issues related to it in detail. He also discussed about challenges and potential products for export in Sikkim etc. Mr. Pratik Gautam shared their success story of the globally recognized Temi Tea Gardens. Also entrepreneurs like Mr. Tenzing Nyentsey, a graduate from National Institute of Design, Ahmedabad who has started his own design studio under the name of "Exhistream" for past ten years with his partners shared his story. Similarly, Mr. Abhimanyu Dhakal, Co- founder of Shoten Group shared his story. He is an entrepreneur who has started a premium Food & Beverage under the brand name – Earthier. They are working directly with the growers in Sikkim to create products which are showcased in the most premium retail chains and Five Star Hotels.



