## WORLD TOURISM DAY OBSERVED AT THE ICFAI UNIVERSITY, SIKKIM







The ICFAI University, Sikkim organized the World Tourism Day on 28<sup>th</sup> September, 2023 with the theme of "Tourism & Green Investments." The event was graced with the presence of Dy. Registrar and Dean Madame. This event aimed to highlight the significance of sustainable tourism and environment-friendly investments in the tourism industry.

Our talented students beautifully showcased the vibrant local traditions and culture, dressed in mesmerizing costumes. Witnessing their enthusiasm in embracing and promoting our heritage was truly inspiring.

The ICFAI University, Sikkim firmly believes in the power of responsible tourism and incorporating green initiatives to secure a brighter future for all. Together, let's protect our planet and strive towards creating a sustainable, inclusive future for the tourism sector.