Swachh Bharat Abhiyan – September 15, 2018

Country wide 15 days Swachhta campaign under the Government's flagship programme is being observed by ICFAI University under the campaign 'Clean Campus, Green Campus'. It is to create awareness among all stakeholders for maintaining clean, green and beautiful surroundings and to improve the quality of life of people in villages adopted by ICFAI University. Our mission is to provide a clean, safe, productive and well maintained physical environment for University and Rural community. The mission aims to make everyone understand the importance of cleanliness, to bring behavioral changes among people regarding maintenance of personal hygiene, practice of healthy sanitation methods and to maintain a healthy and peaceful life. The university intends to implement several methods like proper waste management through the scientific processes, hygienic disposal, reuse and recycling of the municipal solid wastes. We also aim to strengthen the cleanliness systems in the IU Campus and adopted villages, to sensitize people about health education through awareness programmes, to produce energy and manure using bio-wastes. The University also intends to increase awareness of the effects of substance abuse, to organize Yoga, meditation sessions for holistic wellbeing and also the importance of nutrition for a healthy life style.



